

medical theory. Tchen Yu-chiou, chairwoman of the Council for Cultural Affairs and a former concert pianist, recommended Peter Mayle's *A Year in Provence*, in which the author describes the idyllic life in the alpine regions of southern France. Liao Hsien-hao, director of the Taipei City Bureau of Cultural Affairs, suggested Herman Hesse's famed *Demian* and encouraged people to "find strength within".

Business leaders also generously offered their recommendations for books on management theories in the fight against SARS. Landis Hotel president Stanley Yen urged readers to commit to memory *The Youngest Science* by Lewis Thomas. Patrick Poon, head of Greater China Region of ING Life Insurance, recommended Joan Magretta's popular management book, *What Management Is*. Legislator Luo Wen-chia suggested Yang Chin-tai's *First Encounter: Taiwan in the 17th Century*; Father John Baptist Wu offered Li Chia-tung's *The Bell Rings Again*; and Merit Times Daily News publisher Master Yung Yun recommended a collection of editorials from the Merit Times.

During the SARS outbreak, publishers were quick to position their books in the categories of spiritual support, leisure, health and fitness, home life, non-fiction, light reading, and faith in hopes of fostering reading as a stimulating force in society. Such efforts were aimed moreover at expanding interest in meaningful cultural products and thereby minimizing the impact of SARS on the publishing industry.

New Periodicals in Taiwan

The following list is a selection of Chinese-language periodicals recently published in Taiwan and collected by the NCL between July 2002 and June 2003.

Covering publications on literature, history, philosophy and other fields, this selection has been compiled to help readers, librarians, and information organizations find out about the newest periodicals available in Taiwan.

1. GOLA (線上玩瘋誌)

First published: June 2002

Type: Monthly Publisher: Gamania Digital Entertainment Co., Ltd.

Description: Recent news on online games, gaming strategies, and game characters.

2. Newsletter of the National Museum of Prehistory (文化驛站：國立臺灣史前文化博物館通訊)

First published: May 2002

Type: Semiannual

Publisher: National Museum of Prehistory

Description: Articles by museum Personnel introducing Taiwan, local museums, the National Museum of Prehistory, and book abstract

3. Chinese Journal of Communication

Research (中華傳播學刊)

First published: June 2002

Type: Semiannual

Publisher: Chinese Communication Society

Description: General theses, monographs, book reviews, research notes, introductions to academic publications and developments related to publishing and

communications, and chronologies of major events in the communications world.

4. Taiwan Jump (少年臺灣)

First published: June 2002

Type: Monthly

Publisher: Taiwan Jump Magazine

Description: A publication for young people, presenting informative and useful articles and illustrations on Taiwan's history, culture, geography and natural environment.

5. Review of Global Politics (全球政治評論)

First published: August 2002

Type: Semiannual

Publisher: Graduate Institute of International Politics, National Chung-Hsing University

Description: Interdisciplinary studies on global politics, economics, and social sciences, including regional political and economic issues, cross-strait political and economic interactions, and globalization topics.

6. Aesthetics & Art Science (美學藝術學)

First published: June 2002

Type: Semiannual

Publisher: 臺灣美學藝術學學會

Description: Essays, seminar minutes, introductions to activities and academic programs on art and esthetics, and records of association events.

7. SOCIETAS (政治與社會哲學評論)

First published: June 2002

Type: Quarterly

Publisher: 巨流圖書公司

Description: Articles on politics, society, philosophy and related publications, including studies on traditional political thought, the philosophy of law, ethics and sociology, as well as critical essays on current public affairs.

8. Tzu-Chi University Journal of the

Humanities and Social Science (慈濟大學人文社會科學學刊)

First published: June 2002

Type: Yearly

Publisher: Tzu-Chi University

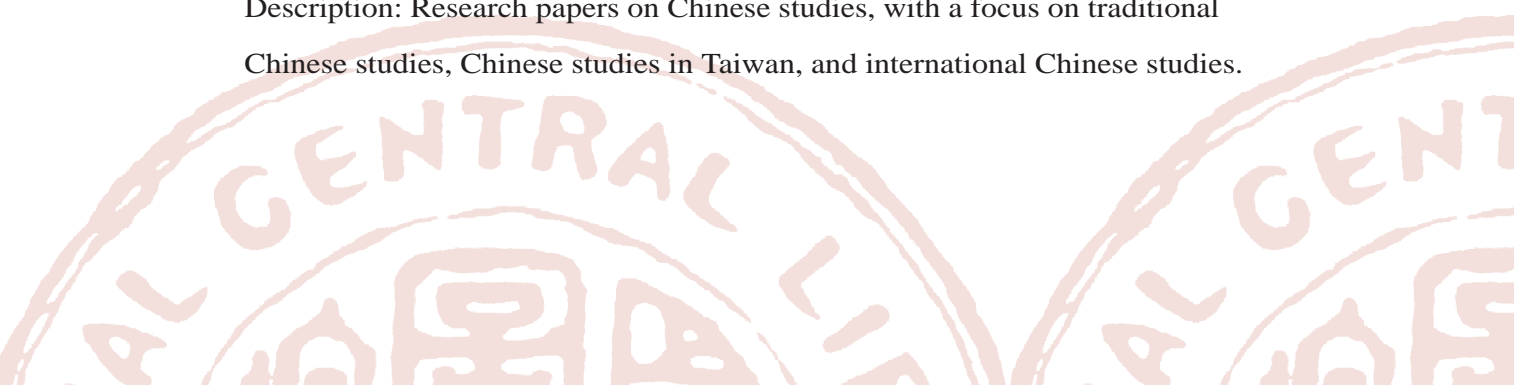
Description: Academic papers, abstracts, commentaries, reviews and responses on issues related to culture, religion, society, and education.

9. Yuntech Journal of Chinese Studies (漢學論壇)

First published: June 2002

Publisher: Graduate School of Chinese Studies, National Yunlin University of Science & Technology

Description: Research papers on Chinese studies, with a focus on traditional Chinese studies, Chinese studies in Taiwan, and international Chinese studies.



10. Hsi Ch'u Yen Chiu T'ung Hsun (戲曲研究通訊)

First published: June 2002

Publisher: Department of Chinese Literature, National Central University

Description: Studies on traditional Chinese drama.

11. Taiwan Economic Forum (臺灣經濟論衡)

First published: January 2003

Type: Monthly

Publisher: Council for Economic Planning and Development, Executive Yuan

Description: Articles on finance, industry, trade, general economic affairs, science and technology, and environmental protection.

13. Taiwan Poetry (臺灣詩學學刊)

First published: May 2003

Type: Semiannual

Publisher: Taiwan Poem Magazine Description: A general poetry magazine with original poems, commentaries, articles on special topics, and columns on poetry writing, modern poetry, poets, and online poetry forums.

By Wu Ya-hui, NCL Readers Dept.

Publishing Events in Taiwan: February to June 2003

Taiwan's first cartoon character goes high-tech

The manuscripts of Yeh Hung-chia, creator of Taiwan's first celebrated cartoon